



Guten Morgen StartupWeekend

Hamburg

17./18. Mai 2008



Mission

Gemeinsam in 48 Stunden ein Unternehmen erfinden und gründen!



140 Talente

Softwareentwicklung. Konzeption. Webdesign.
Projektmanagement. Finanzen & Kalkulation.
Recht. Management.

Hier und Jetzt.

Spielregeln

- Runde 1 Was wollen wir machen?
- Runde 2 Wie wollen wir es machen?
- Runde 3 Machen wir es jetzt und hier!
- Runde 4 Starten wir!



Leitlinie

Get Real! Be Creative!
People. Money. Time.



Ablauf

Samstag 17. Mai 2008

09:00 Start

13:00 Lunch

20:00 Lounging

Sonntag 18. Mai 2008

09:00 Start

13:00 Lunch

18:00 Final

Sponsoren





Runde 1

Beauty Contest.

Wettbewerb der Geschäftsideen.
Zwei parallele Projekte.

Runde 2

Map your mind.

Brainstorming.

Cutting the hedges.

Teaming up.

How to.



Startup

What is the Business?

What is the Product / Service?

Who is it for?

What do they get?

How does it work?

How do they get it?

What does it cost?

Who are the partners?

Number Crunch Spreadsheet.

The Business in a Nutshell Presentation.

Runde 3

Getting things done.

Exploration.

Implementation.

Consolidation.

Runde 4

Finalize it.

Final pitch.

Final match.

Staffing the drivers seat.



Kontakt

StartupWeekend

Blog: <http://startupweekend.wordpress.com/>

Network: <http://startupweekend.mixxt.de/>

Xing: <https://www.xing.com/net/startupweekend/>

Twitter: <http://twitter.com/SUWHH>

Cem Basman

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